

OCT22/12 17.11
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6390542

PRDCT	QTY	UNIT
OBAMA 608		

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES	OCT23/12	OCT29/12	WK-1
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LINE COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX	STATE TAX	CO-OP BILLING NEEDS
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DATE OCT22/12 17.11

REP: TO LENA

TO LENA
FR JULIE
44

** NEW ORDER **
 TTLS \$108240..34X
 PLS CFM, THX 10/22

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREGG MARGOLIS

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA 60S

:LINE#:	REP	:CD :	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:

AGENCY ADVERTISED CODE - OF

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 2175

1	1135P-1210A	60	\$2,050.00
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10/25	10/26	2	TH-F
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PROGRAM : NIGHTLINE
CON COM1: NIGHTLINE

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1210A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	60		\$680.00	10/25	10/26	2		TH-F	2
3			1200N-100P PROGRAM : EYEWITNESS NOON NEWS CON COM1: EYEWITNESS NOON NEWS	60		\$1,700.00	10/25	10/26	3		TH-F	3
4			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$4,500.00	10/25	10/26	2		TH-F	2
5			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$6,000.00	10/25	10/26	3		TH-F	3
6			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$3,750.00	10/25	10/26	2		TH-F	2
7			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	60		\$4,000.00	10/25	10/26	3		TH-F	3
8			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	60		\$1,200.00	10/27	10/28	3		SA-SU	3
9			700A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$2,100.00	10/27	10/27	1		SAT	1
10			800P-1130P PROGRAM : ABC SATURDAY NIGHT CON COM1: ABC SATURDAY NIGHT	60		\$6,600.00	10/27	10/27	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900A-1000A PROGRAM : GMA-SAT CON COM1: GMA-SAT	60		\$2,100.00	10/27	10/27	1		SAT	1
12			700A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK CON COM1: EYEWITNESS NEWSDAYBREAK	60		\$2,100.00	10/28	10/28	1		SUN	1
13			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P CON COM1: EYEWITNESS NEWS AT 11P	60		\$4,000.00	10/25	10/28	3		TH-SU	3
14			1135P-1210A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	60		\$2,050.00	10/29	10/29	1		MON	1
15			1210A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	60		\$680.00	10/29	10/29	1		MON	1
16			1200N-100P PROGRAM : EYEWITNESS NOON NEWS CON COM1: EYEWITNESS NOON NEWS	60		\$1,700.00	10/29	10/29	1		MON	1
17			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$4,500.00	10/29	10/29	1		MON	1
18			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$6,000.00	10/29	10/29	1		MON	1
19			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$3,750.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
20			700A-900A	60		\$4,000.00	10/29	10/29	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
OCT/12			85560.00			NOV/12					22680.00	
CONTRACT TOTAL												108240.00
TOTAL SPOTS												34

MARKET TOTALS \$264,000 WFTV 41% WKMG 17% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*